



STEP 1 - REGISTER!

- Visit www.walkforwishesnj.org
- Choose your walk location
- Click on Register Here
- Click **I AGREE** to the Waiver/Agreement
- Choose if you want to Start a Team, Join a Team, or Join as an Individual
- On the next screen, fill out the registration form and click on **CONTINUE**

TO START A TEAM YOU WILL BE ASKED FOR:

- A Team Name – be creative!
- A Team Fundraising Goal – this is the amount you believe all Team Members combined will raise
- A Recruiting Goal (Number of Team members you hope to secure)
- On the next screen, fill out the registration form and click on **CONTINUE**

TO JOIN A TEAM:

- You will be asked to **SELECT A TEAM** from a drop down list
- Select the team you wish to join and then fill out the registration form on the next screen

TO JOIN AS AN INDIVIDUAL:

- You will be asked to fill out the registration form that appears

STEP 2 - PERSONALIZE YOUR WEBPAGE

- Design your personal webpage in less than 10 minutes
- Add a personal story and upload pictures
- Send emails asking people for donations
- Track your fundraising progress
- Upload your personal email address book to help you fundraise
- Invite others to join your team as a walker

STEP 3 - RECRUIT & FUNDRAISE!

EACH WALK PARTICIPANT IS ASKED TO SET A FUNDRAISING GOAL OF \$125.

See the *Steps for Success* for fundraising tips and tools. The more funds you raise, the more wishes can come true for wish children in New Jersey!

Share the mission and ask! Letter writing and email campaigns are the most effective fundraising methods! Upload your personal address book and send emails through the simple email system, "Friends Asking Friends." Use the letter that has been provided or write your own!

Make sure to:

Tell them why you are participating in the Walk for Wishes

Tell them how they can help by walking for wishes

Tell them how easy it is to get involved!

BUILD A TEAM!

There's strength in numbers! Recruit family, friends, neighbors, school contacts, co-workers and community organizations to walk and raise money through your team! Each team member must register individually using these simple steps. Show your team spirit by walking in matching team shirts or hats and carrying banners and signs to support the Make-A-Wish mission!

STEP 4 - TURN IN YOUR DONATIONS!

Once you register for the walk you will receive a donation envelope to keep track of any contributions you receive and a donation form through the mail. Bring the envelope with you to check in on walk day and you are ready to walk! If your donors make a donation online, you will be credited through the automatic system. If your donors give you cash, checks or credit card donations, fill out a donation form to ensure that you and/or your team are properly credited for your donation.

DONATIONS CAN BE MAILED TO:

**MAKE-A-WISH FOUNDATION OF NEW JERSEY,
1034 SALEM ROAD UNION, NJ 07083.**

Double your gift! Check to see if your company will match your contribution by contacting your Human Resources department. Remember to remind friends, family and other donors that they too might be able to receive matching gifts.

DREAM TEAM

All wish children and wish families are invited to join the special "Dream Team"! Wish children will receive a special Dream Team t-shirt. The Walk for Wishes will salute wish children and their families. The Dream Team walkers will provide smiles, wish stories and inspiration to help make more dreams come true!



For more information contact:
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