



2011 Sponsorship Opportunities

Walk for Wishes is our signature fundraising and awareness event, taking place in three locations across New Jersey. Powered by wish families, volunteers, donors and friends of the Foundation, this wonderful fundraising effort not only generates vital funds for Make-A-Wish Foundation of New Jersey but also celebrates the many wishes that have been granted here in the Garden State. This event is attended by over 1000 wish families, corporations, volunteers and friends of the foundation.

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|--|---|--|
| <input type="checkbox"/> South Jersey Walk
Sunday, September 25, 2011
Cooper River Park, Pennsauken | <input type="checkbox"/> North Jersey Walk & 5K Run
Sunday, October 16, 2011
Liberty State Park, Jersey City | <input type="checkbox"/> Jersey Shore Walk
Saturday, October 22, 2011
Great Lawn, Long Branch |
|--|---|--|

Presenting Sponsor - \$20,000 (Limited to one sponsor - Benefits apply to all three walk sites)*

- Exclusive presenting sponsorship with first right of refusal for 2011 Walk for Wishes
- Company logo featured on all posters and participant t-shirts as presenting sponsor**
- Featured as a presenting sponsor in press releases
- Company logo and link to appear on Make-A-Wish Foundation of New Jersey and Walk for Wishes website
- Featured photo of your company team in an upcoming "Wish Newsletter" mailed to over 25,000 homes in NJ
- Company signage on walk kick-off stages
- Logo inclusion on all walk signage as presenting sponsor
- PA Announcements of presenting sponsor throughout event
- Company tent at walk site
- Company banner displayed in 2 prominent locations at walk site (Both banners supplied by sponsor)
- Complimentary walk t-shirts

Gold Sponsor - \$10,000 (Benefits apply to all three walk sites)*

- Company logo featured on all posters and participant t-shirts as gold sponsor**
- Featured as gold sponsor in press releases
- Company logo and link to appear on Make-A-Wish Foundation of New Jersey and Walk for Wishes website
- Company featured in article in an upcoming "Wish Newsletter" mailed to over 25,000 homes in NJ
- PA announcements of gold sponsors throughout walk
- Company table at walk site
- Company banner displayed in 2 locations at walk site (Supplied by sponsor)
- Company logo featured on walk route signage
- Complimentary walk t-shirts

Silver Sponsor - \$5,000 (Benefits apply to all three walk sites)*

- Company logo featured on all posters and participant t-shirts as silver sponsor**
- Featured as a silver sponsor in press releases
- Company logo and link to appear on Make-A-Wish Foundation of New Jersey and Walk for Wishes website
- Company logo featured in an upcoming "Wish Newsletter" mailed to over 25,000 homes in NJ
- PA announcements of silver sponsors throughout walk
- Company table at walk site
- Company banner displayed at walk site (Supplied by sponsor)
- Company logo featured on walk route signage
- Complimentary walk t-shirts

Bronze Sponsor - \$2,500 (Benefits apply to all three walk sites)*

- Company logo featured on all posters and all t-shirts as bronze sponsor**
- Company logo to appear on Make-A-Wish Foundation of New Jersey walk website until December 2010
- Company logo featured as bronze sponsor in upcoming "Wish Newsletter" mailed to over 25,000 homes in NJ
- Company table at walk site
- Company banner displayed at walk site (Supplied by Sponsor)
- Company logo featured on walk route signage
- Complimentary walk t-shirts

Registration Sponsor - \$1,000 (Benefits apply to one walk site)*

- Company logo will be featured on signage near the Registration area
- Company logo featured on all participant t-shirts
- Company logo featured on walk route signage
- Company logo featured on Walk for Wishes website
- Complimentary walk t-shirts

Entertainment Sponsor - \$1,000 (Benefits apply to one walk site)*

- Company logo will be featured on signage near the main stage
- Company logo featured on all participant t-shirts
- Company logo featured on walk route signage
- Company logo featured on Walk for Wishes website
- Complimentary walk t-shirts

Kids Corner Sponsor - \$1,000 (Benefits apply to one walk site)*

- Company logo will be featured on signage near the Kids Corner area
- Company logo featured on all participant t-shirts
- Company logo featured on walk route signage
- Company logo featured on Walk for Wishes website
- Complimentary walk t-shirts

Water Station Sponsor - \$500 (Benefits apply to one walk site)*

- Company logo will be featured on signage at rest stop
- Company logo featured on Walk for Wishes website
- Complimentary walk t-shirts

Walk Route Sponsor - \$250 (Benefits apply to one walk site)*

- Company logo will be featured on one walk route sign
- Company logo featured on Walk for Wishes website
- Complimentary walk t-shirts

In-Kind Donations

Your in-kind donation of goods and services ensures that all proceeds will go towards the mission of granting wishes to children in New Jersey. We are looking for area businesses to underwrite the costs of the following goods and services and we will be happy to discuss this option with you.

Bagels
Fruit
Energy Bars
Sandwiches
Coffee
Hot Chocolate
Water
Juice
Tents

Chairs
Stage
Port-O-Johns
Entertainment (DJ)
Photographer
Signage
Arts and Crafts
Tables

You can also purchase your sponsorship online at www.walkforwishesnj.org!
Choose walk location and click on *Register*,
Then click on *Sponsorship Opportunities*.

****Logo must be received by September 3, 2011 for inclusion on Walk for Wishes t-shirts****

SPONSOR INFORMATION

Name _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

I am unable to become an event sponsor but please accept my tax deductible donation of \$ _____

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Credit Card # _____

Exp. Date _____ Signature _____

For more information or questions, please contact Kristina Maglietta - Director of External Events at:
Phone: 800-252-9474 or 908-964-5055
Email: kmaglietta@wishnj.org

Please mail to: Make-A-Wish Foundation of New Jersey
1034 Salem Road, Union, NJ 07083
Or fax to: 908.964.0082 - Attention: Kristina Maglietta - Director of External Events

